



# **Premier Global Council**

New World Market Consulting Group

Dear Decision Maker,

I would like to take this time to thank you and your institution for reading this correspondence. My name is Aldous Mina, managing partner of the Premier Global Council Group LLC, (PGC Group LLC). We are an international business network of business consultants providing support, advice and training to institutions looking to engage a foreign market or partake in endorsing their product, brand and services in the US and European markets. I am mainly focused on the European and United States Trade Agreement, being develop between the twenty-eight member countries of the EU and the United States. The mechanism supports a substantial volume of trade between the two continents. Through our research, collaboration and interaction with businesses, economic development groups, chamber of commerce, and governments, we have identified the potential economic development benefits of the upcoming trade deal. We would like to share our research and strategic knowledge with institutions and businesses that could benefit in aligning their approach with this immense business opportunity.

With this, I am currently in Europe, developing our partner network, engaging business that could benefit from the above mentioned economic development initiative and providing training to interested institutions both business and non-profit organizations. I have provided some of the subjectst that are often of interest to participants and members of a business community. I believe you might find some of these subjects pertinent in learning about what is currently being looked into. I have listed some of them below:

**Theme:** Market research, Legal Framework, Trade Mission, Collaboration with embassy officials, Documentation procedures in Export/Import, Government Resources, US Market Representative, competition, industry analysis, Building a trade Relationship with American Counterparts, Check-list before entering a foreign market, Trade Mission Preparation

In conclusion, I would be delighted to visit your institution and develop a training event with your group. Our fee structure is fairly straight-forward. We calculate our travel expense, accommodation and training fee budgeted within the training cost which makes it, affordable and economical. Our training schedule is fast reaching its full capacity and we would like to be able to visit with you, so the sooner we can make arrangements the better it would be. I look forward to hearing from your organization and please do not hesitate to let me know, if you might have any questions.

Sincerely,  
Aldous Mina